



AIU-VGU-AADC
Vivekananda Global University, Jaipur
and
Jindal Center for Global South

in collaboration with the
Jammu and Kashmir Economic Association
and
The Cafe Economics
are organizing a

10-DAYS ONLINE WORKSHOP

on

**Research Analytics for the
Social Sciences**

21st – 30th January 2025

REGISTRATION LINK:

<https://forms.gle/AypmhEc2p61CUCbKA>



**Scan QR code
for Registration**

INTRODUCTION

The proposed 10-Days Online Workshop on Research Analytics for Social Sciences aims to introduce the researchers, academics and professionals working in the Social Sciences such as Economics, Managerial sciences, Business Studies, Commerce, Accounting, and other related domains, to the science and art of Research. The workshop will move far beyond the traditional approaches by engaging in a continuous hands-on training model while covering practical issues that every researcher faces during their journey. The workshop will build on the foundations of the research process starting from conceptualizing a topic to executing complex statistical and econometric methods using state-of-the-art technologies. The workshop is organized under the aegis of the AIU-VGU-AADC and the O.P. Jindal Centre for the Global South, in collaboration with the Jammu and Kashmir Economic Association (JKEA), and The Cafe Economics (TCE).

WORKSHOP OBJECTIVES

1. To provide holistic training on the research process from both theoretical and practical perspectives by using hands-on sessions actively.
2. To enable the participants to learn about research analytics from the conceptualization stage to executing empirical estimations using complex statistical and econometric methods.
3. To train the participants on diverse econometric technologies such as Gretl, E-Views, and others.
4. To introduce participants to the emerging issues of Big Data and AI in the research analytics domain.

PATRONS

- **Prof. Dr. Hebatallah Adam**, Full Professor of Economics, Associate Dean for Academic Affairs, JSIA, Founder and Director of Jindal Centre for the Global South (JCGS), O.P. Jindal Global University Sonapat Haryana.
- **Ms. Malvika Dudi Bagaria**, Director, Faculty of Management Studies: AIU-VGU-ADC

WORKSHOP DIRECTORS

- Dr. Firdous Ahmad Malik, President, Jammu and Kashmir Economic Association (JKEA).
- Dr. Bhagirath Baria, Assistant Professor of Banking and Insurance, The Maharaja Sayajirao University of Baroda, and Founder, The Cafe Economics (TCE).
- Dr. Boola Choudhary, Nodal Officer, AIU-VGU-AADC

ORGANISING COMMITTEE MEMBERS

- Dr. Samriti Mahajan, Department of Commerce and Management Lingaya's University Faridabad, Member of JKEA
- Dr. Garima Singh, Department of Economics, Manipal University, Jaipur, and Member, Jammu and Kashmir Economic Association (JKEA).
- Ms. Simnu Bhatia, Assistant Professor, Faculty of Management Studies, VGU, Jaipur
- Dr. Sumedha Bhatnagar, Assistant Professor, Department of Development Studies, VGU, Jaipur
- Owais Ismaeil Doctoral Fellow University of Delhi, Editorial Head Jindal Center for Global South, O.P. Jindal Global University.
- Dr. Neha Pandya, Assistant Professor, Department of Banking and Insurance, The Maharaja Sayajirao, University of Baroda, India.

PROGRAMME

TUESDAY, 21 JANUARY 2025

KEYNOTE 1: 6:30 PM TO 7:30 PM

Essential Soft Skills in a Data-Driven World



SPEAKER

Dr. Nandini Kannan
Associate Professor,
Department of Business Economics,
Head In-Charge, Department of
Banking and Insurance, and
Director, Office of Corporate Affairs,
The Maharaja Sayajirao University of Baroda



MODERATOR

Mr. Owais Ismaeil
Doctoral Fellow
University of Delhi, Delhi, India

KEYNOTE 2: 7:30 PM TO 8:30 PM

Emergence of Big Data and AI in Social Science Research



SPEAKER

Prof. (Dr.) Hebatallah Adam
Full Professor of Economics,
Associate Dean for
Academic Affairs, JSIA,
Founder and Director of
Jindal Centre for the Global South (JCGS),
O.P. Jindal Global University Sonipat Haryana



MODERATOR

Mr. Owais Ismaeil
Doctoral Fellow
University of Delhi, Delhi, India

WEDNESDAY, 22 JANUARY 2025

SESSION 1: 6:30 PM TO 8:00 PM

Conceptualization of Research Topic



SPEAKER

Dr. Bhagirath Baria
Assistant Professor
The Maharaja Sayajirao
University of Baroda, India



MODERATOR

Ms. Shrutika Thakkar
Assistant Professor
School of Management and Liberal Arts,
GSFC University

THURSDAY, 23 JANUARY 2025

SESSION 2: 6:30 PM TO 8:00 PM

Systematic Literature Reviews



SPEAKER

Dr. Meenakshi Kumari
Assistant Professor of Economics,
PES University Bangalore



MODERATOR

Dr. Rubina Pradhan
Assistant Professor,
Centre for Research in Social Sciences
and Education.
JAIN (Deemed-to-be University), Bangalore

FRIDAY, 24 JANUARY 2025

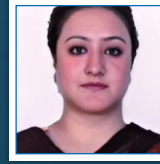
SESSION 3: 6:30 PM TO 8:00 PM

Data Collection Strategies



SPEAKER

Professor Navita Nathina
Amity University Gwalior



MODERATOR

Dr. Irum Saba
Assistant Professor of
Public Administration
GDC Budgam

SATURDAY, 25 JANUARY 2025

SESSION 4: 12:00 NOON TO 1:30 PM

Analyzing Data Using Descriptive Statistics *MS Excel*



SPEAKER

Dr. Naveed Ahmad Lone
Assistant Professor of Economics,
Department of Economics
GDC Pulwama, India



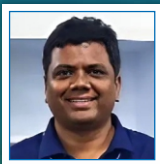
MODERATOR

Dr. Neha Pandya
Assistant Professor
Department of Banking and Insurance,
The M. S. University of Baroda, India

SUNDAY, 26 JANUARY 2025

SESSION 5: 6:30 PM TO 8:00 PM

Graphing Techniques and Correlation Analysis *E-Views*



SPEAKER

Dr. Prashant Vadikar
Assistant Professor,
Department of Business Economics,
Faculty of Commerce,
The Maharaja Sayajirao University of Baroda



MODERATOR

Ms. Devanshi Himanshu Mehta
Assistant Professor (Temporary),
Department of Business Economics,
Faculty of Commerce,
The Maharaja Sayajirao
University of Baroda, India

MONDAY, 27 JANUARY 2025

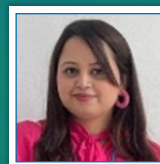
SESSION 6: 12:00 NOON TO 1:30 PM

Regression and Logit Model *E-Views*



SPEAKER

Dr. Silky Vigg Kushwah
Professor, Department of Finance at
New Delhi
Institute of Management (NDIM)



MODERATOR

Ms. Shivangi Priya
Research Assistant
Lingaya's Vidyapeeth, Faridabad, India

TUESDAY, 28 JANUARY 2025

SESSION 7: 6:30 PM TO 8:00 PM

Econometric Methods for Social Sciences *Gretl*



SPEAKER

Dr. Bhagirath Baria
Assistant Professor
The Maharaja Sayajirao
University of Baroda, India



MODERATOR

Dr. Jaskaran Singh
Assistant Professor
Ramgarhia College Phagwara
Punjab, India

WEDNESDAY, 29 JANUARY 2025

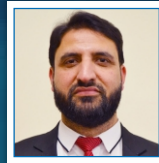
SESSION 8: 6:30 PM TO 8:00 PM

Handshake with *Smart PLS*



SPEAKER

Dr. Sneha Rajput
Associate Professor,
Prestige Institute of Management
and Research Gwalior, and
Visiting Professor,
Center for Peace Studies, Srilanka



MODERATOR

Dr. Syed Ajaz
Assistant Professor
Asian Business School

THURSDAY, 30 JANUARY 2025

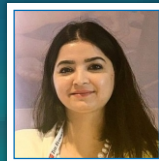
SESSION 9: 6:30 PM TO 8:00 PM

Use of AI for Research Design



SPEAKER

Dr. Ridhima Sharma
Associate Professor
Vivekananda Institute of
Professional Studies- TC, Delhi

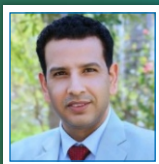


MODERATOR

Dr. Garima Singh
Assistant Professor,
Department of Economics,
Manipal University, Jaipur

FRIDAY, 31 JANUARY 2025

PANEL DISCUSSION AND VALEDICTORY: 6:30 PM TO 8:00 PM



Dr. Firdous Ahmad Malik
Assistant Professor
University of People, USA



Dr. Ram Pratap Sinha
Associate Professor
Government College of
Engineering and Leather Technology,
West Bengal, India



Dr. D.K. Yadav
Professor
Department of Economics,
BBAU, Lucknow