



Jammu and Kashmir Economic Association and SSHI

in collaboration with the

Global South Research Foundation
B.S. Abdur Rahman University,
School of Business, Manav Rachna University,
Faridabad & College of Vocational Studies,
University of Delhi

are organizing a

15-DAY ONLINE

International Faculty Development Program (FDP)

on

**Research Publication Excellence From
Manuscript Preparation to Successful Journal
Acceptance**

From 20 July to 03 August 2026

REGISTRATION LINK:

<https://forms.gle/feTFyh7oJVUpSGU8A>



Scan QR code
for Registration

INTRODUCTION

Research publications have become one of the most important indicators of academic excellence, institutional ranking, faculty promotion, and knowledge dissemination. This 15-day online FDP aims to provide a practical, paper-to-publication learning experience where accomplished researchers explain the complete journey of one of their published papers from idea generation to journal acceptance.

WORKSHOP OBJECTIVES

- Understand the complete publication process.
- Learn research problem identification and gap analysis.
- Develop literature review and methodology skills.
- Improve data analysis and interpretation capabilities.
- Master manuscript writing and journal selection.
- Understand peer review, revisions, and publication ethics.

PATRONS

- Dr. Firdous Ahmad Malik, President, Jammu and Kashmir Economic Association (JKEA).

WORKSHOP DIRECTORS

- Prof. Dr. Hebatallah Adam, Full Professor of Economics, O.P. Jindal Global University Sonapat Haryana. & Founder and Director of Global South Research Foundation,
- Dr. D. Ayub Khan Dawood, Prof & Dean, School of Social Sciences and Humanities, B.S. A. Crescent Institute of Science & Technology, (Deemed to be a university)
- Dr. Sunil Kumar Roy Dean, School of Business, Manav Rachna University, Faridabad
- Mr. Owais Ismaeil, Doctoral Fellow, University of Delhi, Delhi.
- Dr Anurag Agnihotri, Teacher in charge department of commerce College of Vocational Studies, University of Delhi

ORGANISING COMMITTEE MEMBERS

- Dr. Sharif Mohd, Assistant Professor, Department of Finance, New Delhi Institute of Management, New Delhi, Member JKEA
- Gowhar Ahmad Wani, Assistant Professor of Economics, B.S. Abdur Rahman Crescent Institute of Science and Technology
- Akanksha Kathuria , Assistant Professor , School of Business , Manav Rachna University

Day 1 SESSION 1: Inaugural Session

Timing: Monday, 20-07-2026, from 6 to 8:30 pm

Welcome Address by Organizing Institution Heads and Keynote Speech



Dr. Firdous Ahmad Malik
President, Jammu and Kashmir
Economic Association (JKEA)



Prof. Dr. Hebatallah Adam
O.P. Jindal Global University
Global South Research Foundation



Dr. D. Ayub Khan Dawood
B.S. Abdur Rahman Crescent Institute
of Science and Technology



Dr. Sunil Kumar Roy
Dean, School of Business
Manav Rachna University,
Faridabad



Dr Anurag Agnihotri
Department of Commerce
College of Vocational Studies,
University of Delhi



Keynote Speaker
Prof.D.K.Yadav
Babashheb Bhimrao Ambedkar
University ,Lucknow



Moderator
Owais Ismail
Department of History,
University of Delhi

Day 2 Session 2:

Timing: Tuesday, 21-07-2026, from 6:30 to 8:30 pm

The Research Lifecycle: From Problem Identification to Journal Publication



Speaker
Dr. Khalid Ul Islam
Assistant Professor
JAGSoM, India



Moderator
Dr. Arya Gopan
Assistant professor
Department of Economics
Kristu Jayanti (Deemed to be) University, Bengaluru

Day 3 Session 2:

Timing: Wednesday, 22-07-2026, from 6:30 to 8:30 pm

The Research Publication Journey



Speaker

Prof. Işıl Demirtaş

Associate Professor
Giresun University, Türkiye



Moderator

Dr. Naveed Ahmad Lone

Assistant Professor of Economics,
GDC Pulwama, India

Day 4 Session 4:

Timing: Thursday, 23-07-2026, from 6:30 to 8:30 pm

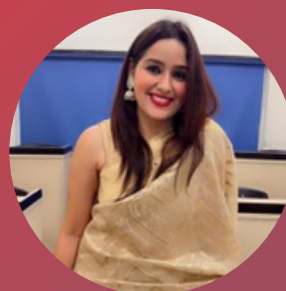
Navigating the Research Publication Journey



Speaker

Prof. Dilip Singh Mutum

Monash University Malaysia



Moderator

Akanksha Kathuria

Assistant Professor, School of Business
Manav Rachna University

Day 5 Session 5:

Timing: Friday, 24-07-2026, from 6:30 to 8:30 pm

**Behind a Published Paper: A Step-by-Step Guide to Research Design, Writing,
Peer Review, and Acceptance**



Speaker

Dr. Dimitra Skandali

University of Peloponnese, Greece



Moderator

Dr. Rubina Pradhan

Assistant Professor,
Centre for Research in Social Sciences and Education.
JAIN (Deemed-to-be University), Bangalore

Day 6 Session 6:

Timing: Saturday, 25-07-2026, from 6:30 to 8:30 pm

Capturing Theoretical Background in Research



Speaker

Dr. Laeeq Razzak Janjua

Assistant Professor

WSB University, Poland



Moderator

Dr. Jaskaran Singh

Assistant Professor

Ramgarhia College Phagwara, Punjab, India

DAY 7: SESSION 7:

TIMING: SUNDAY 26-07-2026, FROM 6:30 TO 8:30 PM

AI IN RESEARCH



Speaker

Dr. Ankita Chaturvedi

Associate Professor

IIS University, (Deemed-to-be University), Jaipur, India



Moderator

Dr. Sharif Mohd

Assistant Professor, Department of Finance
New Delhi Institute of Management, New Delhi

DAY 8 SESSION 8:

TIMING: MONDAY, 27-07-2026, FROM 6:30 TO 8:30 PM

THE JOURNEY TO PUBLICATION: REFLECTIONS FROM A FIRM-LEVEL SECTORAL STUDY OF INDIAN MANUFACTURING



Speaker

Dr. Anjali Tandon

Associate Professor

Institute for Studies in Industrial Development, India



Moderator

Professor Syed Ajaz

Asian Business School, Noida, India

DAY 9: SESSION 9:

**TIMING: TUESDAY 28-07-2026, FROM 6:30 TO 8:30 PM
FROM RESEARCH PROBLEM TO Q1 PUBLICATION**



Speaker
Dr. Bhagirath Baria
Assistant Professor
MS University of Baroda, India



Moderator
Deepak Kumar Mishra
Assistant Professor
Kirori mal college, University of Delhi

DAY 10: SESSION 10:

**TIMING: WEDNESDAY 29-07-2026, FROM 6:30 TO 8:30 PM
EXPLORING THE ROLE OF SOCIAL MEDIA PLATFORMS IN DRIVING INNOVATION OPPORTUNITIES**



Speaker
Dr. Erum Shaikh
Assistant Professor
Shaheed Benazir Bhutto University, Pakistan



Moderator
Dr. Shivangi Priya
Assistant Professor, IMM Business School, New Delhi

DAY 11: SESSION 11:

**TIMING: THURSDAY 30-07-2026, FROM 6:30 TO 8:30 PM
HOW TO TRANSFORM EMERGING TOURISM TRENDS INTO PUBLISHABLE RESEARCH**



Speaker
Prof. Gül Erkol Bayram
Sinop University, Türkiye



Moderator
Dr. Havisha Gupta
Assistant Professor
Dyal Singh College, University of Delhi

DAY 12: SESSION 12:

TIMING: FRIDAY, 31-07-2026, FROM 6:30 TO 8:30 PM

FINANCIAL ACCESS ON AGRICULTURE EFFICIENCY AND RURAL LIVELIHOOD



Speaker

Dr. Showkat Ahmad

Assistant Professor

Symbiosis International University, India



Moderator

Neha Sharma

Assistant Professor

Shri Ram College of Commerce, University of Delhi

DAY 13: SESSION 13:

TIMING: SATURDAY 01-08-2026, FROM 6:30 TO 8:30 PM

A SYSTEMATIC REVIEW ON FORENSIC ACCOUNTING AND ITS CONTRIBUTION TOWARDS FRAUD DETECTION AND PREVENTION



Speaker

Prof.. Kiran Sood

Chitkara University Punjab, India



Moderator

Shikha Singh

Assistant Professor

College of Vocational Studies , University of Delhi

DAY 14: SESSION 14:

TIMING: SUNDAY 02-08-2026, FROM 6:30 TO 8:30 PM

TACKLING THE GENDER BIASES IN HIGHER EDUCATION CAREERS POTENTIAL IN PAKISTAN ONLINE OPPORTUNITIES POST COVID-19

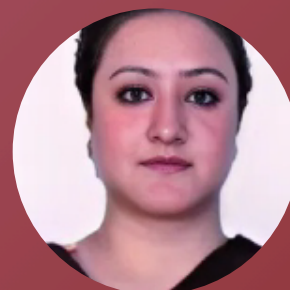


Speaker

Dr. Maleeha Ashraf

Associate Professor

University College London &
The University of Law, United Kingdom



Moderator

Dr. Irum Saba

Assistant Professor of
University of Kashmir

DAY 15: SESSION 15:

TIMING: MONDAY 03-08-2026, FROM 6:30 TO 8:30 PM

PUBLISHING IN ONLINE INFORMATION REVIEW JOURNAL



Speaker

Dr Ekta Sinha

Lecture

Regent's University London, United Kingdom



Moderator

Dr. Garima Singh

Assistant Professor, Department of Economics,
Manipal University, Jaipur

Certification: by

Jammu and Kashmir Economic Association, SSHI, Global South Research Foundation, B.S. Abdur Rahman University, School of Business, Manav Rachna University, Faridabad & College of Vocational Studies, University of Delhi

• Registration Fees:

- **Students: 500 INR**
- **Research Scholar: 750 INR**
- **Faculty: 1000 INR**
- **Foreigner: \$50**

Guidelines for Participants

- Certificates will be issued only to registered participants with 85% attendance.
- Interaction and discussion will be held after every session.
- Workshop links and schedule will be shared with all registered participants before the programme.
- for Contact information email at [**jkeconomicassociation@gmail.com**](mailto:jkeconomicassociation@gmail.com)